

Where Should We Build The New Wal-Mart Supercenter? Proposal Statement Rubric

Criteria	Exemplary (4)	Proficient (3)	Adequate (2)	Needs Improvement (1)
Proposal discusses major transportation issues (such as existing roads) facing the Wal-Mart development plan.	Major transportation issues discussed (such as existing roads) facing the Wal-Mart development plan are credible and completely accurate .	Major transportation issues discussed (such as existing roads) facing the Wal-Mart development plan are credible and generally accurate .	Major transportation issues discussed (such as existing roads) facing the Wal-Mart development plan are somewhat credible and accurate .	Major transportation issues discussed (such as existing roads) facing the Wal-Mart development plan are inaccurate .
Proposal discusses how the new Wal-Mart Supercenter will impact sensitive areas (such as nearby rivers, lakes, ponds, and streams) and natural features.	The proposal clearly discusses how the new Wal-Mart Supercenter will impact sensitive areas (such as nearby rivers, lakes, ponds, and streams) and natural features.	The proposal generally discusses how the new Wal-Mart Supercenter will impact sensitive areas (such as nearby rivers, lakes, ponds, and streams) and natural features.	The proposal is somewhat unclear to how the new Wal-Mart Supercenter will impact sensitive areas (such as nearby rivers, lakes, ponds, and streams) and natural features.	It is unclear how the new Wal-Mart Supercenter will impact sensitive areas (such as nearby rivers, lakes, ponds, and streams) and natural features.
Proposal discusses how the new Wal-Mart Supercenter will preserve open space, farmland, natural beauty, and critical environmental areas.	The proposal clearly discusses the new Wal-Mart Supercenter will preserve open space, farmland, natural beauty, and critical environmental areas.	The proposal generally discusses how the new Wal-Mart Supercenter will preserve open space, farmland, natural beauty, and critical environmental areas.	The proposal is somewhat unclear how the new Wal-Mart Supercenter will preserve open space, farmland, natural beauty, and critical environmental areas.	It is unclear how the new Wal-Mart Supercenter will preserve open space, farmland, natural beauty, and critical environmental areas.
Proposal explains how the new Wal-Mart Supercenter will take advantage of existing structures, such as reusing abandoned industrial sites (brownfield redevelopment) or existing roads.	The proposal clearly explains how the new Wal-Mart Supercenter will take advantage of existing structures, such as reusing abandoned industrial sites (brownfield redevelopment) or existing roads.	The proposal generally explains how the new Wal-Mart Supercenter will take advantage of existing structures, such as reusing abandoned industrial sites (brownfield redevelopment) or existing roads.	The proposal somewhat explains how the new Wal-Mart Supercenter will take advantage of existing structures, such as reusing abandoned industrial sites (brownfield redevelopment) or existing roads.	The proposal does not explain how the new Wal-Mart Supercenter will take advantage of existing structures, such as reusing abandoned industrial sites (brownfield redevelopment) or existing roads.

Proposal discusses how the new Wal-Mart Supercenter will support existing communities and neighborhoods where roads, water, and electricity are already in place.	Ideas in the proposal discuss how the new Wal-Mart Supercenter will support existing communities and neighborhoods where roads, water, and electricity are already in place are thorough and complete.	Ideas in the proposal discuss how the new Wal-Mart Supercenter will support existing communities and neighborhoods where roads, water, and electricity are already in place are credible and substantial.	Ideas in the proposal discuss how the new Wal-Mart Supercenter will support existing communities and neighborhoods where roads, water, and electricity are already in place are partial or incomplete.	Ideas in the proposal discuss how the new Wal-Mart Supercenter will support existing communities and neighborhoods where roads, water, and electricity are already in place are very incomplete and include misunderstandings.
Discusses actions Wal-Mart could take to protect farmland, forests and other natural areas.	Actions Wal-Mart could take to protect farmland, forests and other natural areas are highly effective.	Actions Wal-Mart could take to protect farmland, forests and other natural areas are generally effective.	Actions Wal-Mart could take to protect farmland, forests and other natural areas are somewhat effective.	Actions Wal-Mart could take to protect farmland, forests and other natural areas are ineffective.
Recommendations Wal-Mart can do to develop this site to reduce the impact on the environment.	Recommendations Wal-Mart can do to develop this site to reduce the impact on the environment are insightful and accurate.	Recommendations Wal-Mart can do to develop this site to reduce the impact on the environment are generally accurate.	Recommendations Wal-Mart can do to develop this site to reduce the impact on the environment are somewhat accurate.	Recommendations Wal-Mart can do to develop this site to reduce the impact on the environment are inaccurate.